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From the Wires

FIX8 Secures \$2M in Series A Financing From SK Telecom, Plus Contract to Develop Interactive Avatar Technology for SKT's 20M+ Users

Growth in User Generated Content and Interactive Communication Delivers Additional Funding, Closing Out Initial Round Now Total!

By: PR Newswire Apr. 3, 2008 01:05 PM Digg This!

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NEW YORK, April 3, 2008 /PRNewswire/ -- VIRTUAL WORLDS -- FIX8, a division of Mobinex, Inc., a leader in virtual communications technology, today announced the company has secured an additional \$2 million in Series A financing from SK Telecom...

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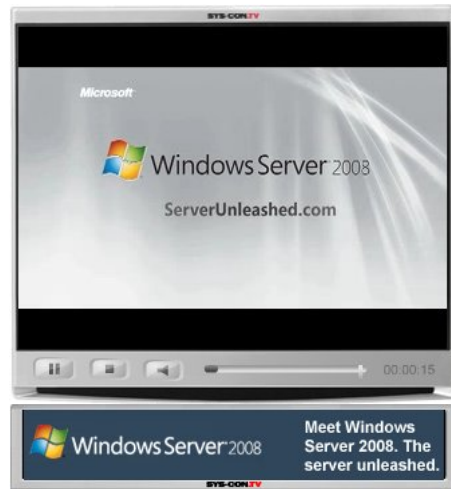
"SKT's investment is a testament to FIX8's growing consumer popularity and expanding interest in video and mobile User Generated Content," said FIX8 CEO, Linh Duy Tang.

FIX8's premium content offerings include virtual communications technology that digitizes human expressions via webcam in real time. Users can animate live video on IM services including MSN, Yahoo, AIM and Skype.

"Investing in FIX8 was a strategic decision based on the company's pioneering vision and technology leadership in the area of virtual communications coupled with explosive growth in mobile User Generated Content," stated the investment manager of SK Telecom.

In addition to SKT's \$2 million investment in FIX8, the wireless operator also awarded the company a contract to lead the development of SKT's 3D avatar animation technology to enhance mobile and online communications.

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interactive avatars that map to their facial movements and expressions. Each socially interactive character will offer characteristics of personal identity, lifelike emotions and other fun features.

"Not only did SKT invest in FIX8, but we contracted the company to develop our interactive avatar technology. FIX8 is a true innovator in the Web 2.0 and now 3.0 space. The technology will be central to social interactivity and media-enhanced communication for our users," added the project manager of SKT's 3D avatar animation project.

About FIX8

FIX8 is a new media company that blends Internet and mobile platforms with rich streaming video creation, editing and sharing capabilities. FIX8 is a FUN, creative new way of communicating. Developed in response to rapid growth in video sharing, social networking and user-generated content, FIX8 is the future of rich interactive communication. Headquartered in Los Angeles, FIX8 has offices in China and Vietnam. FIX8 is a division of Mobinex. <http://www.fix8.com/>

About SK Telecom

SK Telecom is the top wireless communication provider in Korea, where it has over 22 million subscribers and more than 50% of the total market. Established in 1984, the company reached KRW 11.28 trillion in revenue in 2007. SK Telecom was the first to launch and commercialize CDMA, CDMA 2001x, CDMA EV-DO and HSDPA networks, and currently provides cellular, wireless Internet, mobile media, global roaming services and more. For more information, please visit <http://www.sktelecom.com/> or email press@sktelecom.com.

FIX8

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Web site: <http://www.fix8.com/>
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SILVERLIGHT LATEST STORIES

Want to Learn How to Write iPhone Applications?

By Kevin Hoffman



If you're like me, you've probably been spending every waking moment you have eating, living, and breathing the iPhone SDK. Since March 6th, that's pretty much all I can think about once I get home. So, what do you do if you want to learn how to write iPhone apps, but you want to becom

Is the Silverlight Adoption Rate Artificially Inflated?

By Kevin Hoffman



Silverlight 2.0 is a freaking phenomenal RIA development environment and I would actually, at this point, put the development experience in Silverlight 2.0 above and beyond Flex. I can do more faster and have it look better and run more efficiently in Silverlight 2.0 than I can in Flex

AJAXWorld and Bear Stearns

By Yakov Fain

This was the first time I've included into the list of the RIA players a little known product called Curl. Even though this language was created in MIT, it's mainly used in Japan. I had a chance to spend an hour with Curl folks today, and it seems that this language may be a good fit

Google, Microsoft, Intel, HP, & Dell Seek FCC's Green Light for Wi-Fi 2.0

By Maureen O'Gara



Outbid by Verizon Wireless in the great American airwaves auction last week, Google plunked a six-page letter on the Federal Communication Commission's desk asking the government to make the 'white spaces' - the airspace between TV channels - available for unlicensed wireless data use

Why Do 'Cool Kids' Choose Ruby or PHP to Build Websites Instead of Java?

By Coach Wei



Here is a question that I have been pondering on and off for quite a while: Why do 'cool kids' choose Ruby or PHP to build websites instead of Java? I have to admit that I do not have an answer. Why do I even care? Because I am a Java developer. Like many Java

quite a while: Why do 'cool kids' choos

Beyond AJAX to the RIA & Rich Interactive Experience Era

RIAs offer the potential to fundamentally change the user experience and in doing so, yield signific

Do We Need to Teach Designers Programming?

Fast-spreading rich internet applications require new skills for development of what was known as bo

OpenAjax F2F Meeting in New York City

The F2F meeting of OpenAjax Alliance at NYC on March 21st worked out really well in my opinion. As

Sybase Releases Secure Email at AJAXWorld's "iPhone Developer Summit" in New York City

Sybase iAnywhere announced availability of support for Apple iPhone during the first international i

iPhone Developer Summit

This session will provide attendees with an overview of the iPhone SDK, including discussion of the

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This past month some of the timely stories from Knowledge@Wharton <[http p://knowledge.wharton](http://knowledge.wharton.com)
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Beyond AJAX to the RIA & Rich Interactive Experience Era

By Jeremy Geelan



RIAs offer the potential to fundamentally change the user experience and in doing so, yield significant business benefits. The theme of this October's AJAXWorld Conference & Expo 2008 West is 'Beyond AJAX to the RIA Era' and the Call for Papers, which is currently still open, specifica

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