



Jump to a SYS-CON Magazine

- HOME
- SUBSCRIBE
- ADVERTISE
- FREE NEWSLETTERS
- SYS-CON.TV
- EVENTS
- WEBCAST
- EDUCATION
- BOOKS

The World's Leading Web 2.0 Resource

Sign-In | Register

2008 IMPACT
SMART SOA CONFERENCE
APRIL 6 - 11 LAS VEGAS

A showcase of Smart SOA™ skills and experience.
500 sessions, 5 tracks, 220 customer speakers.

12th International **2008 SOA WORLD**
CONFERENCE & EXPO
JUNE 23-24, 2008 NEW YORK

.NET · AJAX · ECLIPSE · FLEX · OPEN WEB · IPHONE · JAVA · LINUX · OPEN SOURCE · ORACLE · PBDJ · SEARCH · SILVERLIGHT · SOA · VIDEO · VIRTUALIZATION · WEB 2.0 · WIRELESS · XML

YOUR FEEDBACK

Virtualization: Microsoft's Hyper-V Should Support Other Linux Distros
C Morr wrote: I think the cliché you are looking for is "death knell" not ...
Apr. 3, 2008 05:54 PM

TODAY'S TOP SOA & WEBSERVICES LINKS

- ▶ Seize the SOA advantage for your enterprise
- ▶ IBM Impact 2008 – April 6–11, Register Now
- ▶ SOA makes IT a strategic business weapon

Meet Windows Server 2008. The server unleashed.

2008 IMPACT
SMART SOA CONFERENCE
APRIL 6 - 11 LAS VEGAS

Did you read today's front page stories & breaking news?

XAware.org
open source composite data services

Download XAware 6.0

XAware.nrn Feedback - Arts by Google

Increase Mainframe Security and Lower Costs with SOA.

> Click here

SOA World 2008 East \$200 Savings Expire April 4th – Register Today!

From the Wires

FIX8 Secures \$2M in Series A Financing From SK Telecom, Plus Contract to Develop Interactive Avatar Technology for SKT's 20M+ Users

Growth in User Generated Content and Interactive Communication Delivers Additional Funding, Closing Out Initial Round Now Total!

By: [PR Newswire](#)
Apr. 3, 2008 01:05 PM
[Digg This!](#)

- READ ARTICLE
- PRINT
- EMAIL
- BLOG

NEW YORK, April 3, 2008 /PRNewswire/ -- VIRTUAL WORLDS -- FIX8, a division of Mobinex, Inc., a leader in virtual communications technology, today announced the company has secured an additional \$2 million in Series A financing from SK Telecom, the top wireless communication provider in Korea, with revenue of KRW 11.28 trillion (\$11.4 Billion US). FIX8 now closes its initial round of financing having successfully raised over \$5 million. In addition, SKT has awarded FIX8 with a contract to lead the development of SKT's 3D avatar animation technology, which will enhance mobile and online communications.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20071016/LATU082LOGO>)

"SKT's investment is a testament to FIX8's growing consumer popularity and expanding interest in video and mobile User Generated Content," said FIX8 CEO, Linh Duy Tang. "We are proud to partner with a world-renowned telecom company that shares in our commitment to delivering innovative solutions for virtual communications across Internet, TV and mobile phones."

FIX8's premium content offerings include virtual communications technology that digitizes human expressions via webcam in real time. Users can animate live video on IM services including MSN, Yahoo, AIM and Skype. FIX8 videos can also be saved and posted across Facebook, MySpace and YouTube. FIX8 Mobile will soon offer animated video chat and sharing on camera phones.

"Investing in FIX8 was a strategic decision based on the company's pioneering vision and technology leadership in the area of virtual communications coupled with explosive growth in mobile User Generated Content," stated the investment manager of SK Telecom. "We also look forward to continued collaboration with FIX8 as SKT introduces additional mobile UGC services across Korea."

In addition to SKT's \$2 million investment in FIX8, the wireless operator also awarded the company a contract to lead the development of SKT's 3D avatars animation technology to enhance mobile and online communications. The FIX8 solution will allow users to communicate using

Webcasts: [Adobe Transforming the User Experience](#) [Azul Java](#)

- SYS-CON FEATURED WHITEPAPERS**
- Extended Validation – The New Standard in SSL
 - Extend the value of your mainframe using SOA
 - SCM Best Practices for Continuous Integration
 - Coverity Whitepaper – Eliminate Concurrency Defects
 - Improving .NET Application Performance & Reliability

2008 IMPACT
SMART SOA CONFERENCE
APRIL 6 - 11 LAS VEGAS

A showcase of Smart SOA™ skills and experience.
500 sessions, 5 tracks, 220 customer speakers

SYS-CON.TV: Eclipse Adds SOA, AJAX, and Flex Tools. Guests Mike Milinkovich and Mike Tylor

2007 SOA WORLD
CONFERENCE & EXPO
On Demand Webcasts

2008 IMPACT
SMART SOA CONFERENCE
APRIL 6 - 11 LAS VEGAS

A showcase of Smart SOA™ skills and experience.
500 sessions, 5 tracks, 220 customer speakers.

- MOST READ THIS WEEK**
- [Web 2.0 Is Fundamentally About Empowering People](#)
By Jeremy Geelan
 - [Baseball Web Service API Provides Quality Data for Integration into Web 2.0 Applications and Web Sites](#)
By Web 2.0 News Desk
 - [IBM Claims SMash Made Mashups Secure, Donates Code](#)
By Maureen O'Gara
 - [AOL Snags Bebo for \\$850M in Cash](#)
By Web 2.0 News Desk
 - [IBM Cracks Web 2.0 Security Concerns with "SMash"](#)
By Web 2.0 News Desk
 - [Iron Speed Designer Version 5.1 Released](#)
By Web 2.0 News Desk
 - [IBM Invests in Future Web 2.0 Developers on Campus](#)
By Web 2.0 News Desk

This page was created using **Nitro PDF SDK** trial software.
To purchase, go to <http://www.nitropdf.com/>

2007 West
GOLD SPONSORS:

Active Endpoints
Your SOA Needs BPEL for Orchestration

BEA
Virtualized SOA: Adaptive Infrastructure for Demanding Applications

Nexaweb
Overcoming Bandwidth Challenges with Nexaweb

TIBCO
What is Service Virtualization?

SILVER SPONSORS:

WSO2
Using Web Services Technologies and FOSS Solutions

Click For 2007 East Event Webcasts

AJAXWORLD
CONFERENCE & EXPO

On Demand Webcasts

2007 West
DIAMOND SPONSOR:

Laszlo
The Browser, the Portal, and the Desktop

PLATINUM SPONSORS:

Cynergy
Connecting the Dots: The Distributed User Experience

IBM
Developing Situational Applications with Web 2.0 Mashups

JackBe
Let My People Mash: Empowering Business Users with Enterprise Mashups

Oracle
Accelerating Business Execution with Fusion Middleware & Oracle Applications

GOLD SPONSORS:

Backbase
AJAX for the Enterprise

ICEsoft
ICEfaces and Mobile AJAX

Kapow
The Enterprise Value of Mashups

Microsoft
Building Cloud Data Services: An Early Look at Microsoft Astoria

Nexaweb
AJAX, Open Source, and Enterprise Web 2.0

Sun
Sun's Participation in the World of AJAX

Tele Atlas
Location-Enabled Apps in Today's Mashup World

TIBCO
Rapid Development with AJAX & Services

Click For 2006 Event Webcasts

SYS-CON.TV

interactive avatars that map to their facial movements and expressions. Each socially interactive character will offer characteristics of personal identity, lifelike emotions and other fun features.

"Not only did SKT invest in FIX8, but we contracted the company to develop our interactive avatar technology. FIX8 is a true innovator in the Web 2.0 and now 3.0 space. The technology will be central to social interactivity and media-enhanced communication for our users," added the project manager of SKT's 3D avatar animation project.

About FIX8

FIX8 is a new media company that blends Internet and mobile platforms with rich streaming video creation, editing and sharing capabilities. FIX8 is a FUN, creative new way of communicating. Developed in response to rapid growth in video sharing, social networking and user-generated content, FIX8 is the future of rich interactive communication. Headquartered in Los Angeles, FIX8 has offices in China and Vietnam. FIX8 is a division of Mobinex. <http://www.fix8.com/>

About SK Telecom

SK Telecom is the top wireless communication provider in Korea, where it has over 22 million subscribers and more than 50% of the total market. Established in 1984, the company reached KRW 11.28 trillion in revenue in 2007. SK Telecom was the first to launch and commercialize CDMA, CDMA 2001x, CDMA EV-DO and HSDPA networks, and currently provides cellular, wireless Internet, mobile media, global roaming services and more. For more information, please visit <http://www.sktelecom.com/> or email press@sktelecom.com.

FIX8

CONTACT: Susan Nia, Vice President Marketing, of FIX8,
+1-818-905-8987 , susan.nia@fix8.com

Web site: <http://www.fix8.com/>
<http://www.sktelecom.com/>

Published Apr. 3, 2008 — Reads 105
Copyright © 2008 SYS-CON Media. All Rights Reserved.

About PR Newswire

Copyright © 2007 PR Newswire. All rights reserved. Republication or redistribution of PRNewswire content is expressly prohibited without the prior written consent of PRNewswire. PRNewswire shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon.

[eBay Developers Conference, 6/16-6/18 - Save \\$245!](#)

WEB 2.0 LATEST NEWS

Mobyko Launches Next Generation Mobile AJAX Gallery

By RIA News Desk
Mobyko has announced the launch of its web 2.0 online photo, video and text galleries, providing a way for mobile users to manage their social media. The galleries provide a desktop application experience on the web. The implementation and depth of functionality provides a seamless use

Web 2.0 Is Fundamentally About Empowering People

By Jeremy Geelan
 "Unlocking content to be remixed into new business value" is the driver of Web 2.0 in the enterprise, says Rod Smith, IBM VP of Emerging Internet Technologies, in this Exclusive Q&A with Jeremy Geelan on the occasion of IBM's release of a new technology created by IBM researchers, code

Will "Rich Internet" Become Rich Man's Internet?

By Coach Wei
 The Web is one of the most important technological as well as social/cultural developments in our life. Its global impact is rooted in its openness and its capability to evolve on a democratic basis. However, I have concerns. I'm concerned about the significant corporate interests driv

Why Do 'Cool Kids' Choose Ruby or PHP to Build Websites Instead of Java?

By Coach Wei
 Here is a question that I have been pondering on and off for quite a while: Why do 'cool kids' choose Ruby or PHP to build websites instead of Java? I have to admit that I do not have an answer. Why do I even care? Because I am a Java developer. Like many Java developers, I get along w

Announcing a \$50K Web 2.0 Venture Fund With Microsoft

By Coach Wei
 Despite the web 2.0 hype and growth of firms of Y-Combinator, the corporate venture investment has not evolved at all. Corporations in general are having a hard time adjusting to the web 2.0 age. When I brought up this idea to Microsoft executives a year ago during a

By Web 2.0 News Desk

NeboWeb Launches New ReGen Biologics Site With Web 2.0 Content Management System
By Web 2.0 News Desk

IBM Explores Virtual World Creation and Collaboration with Linden Lab
By Web 2.0 News Desk

The Virtualization Lexicon: Hyper-V Terminology
By Ben Armstrong

ADS BY GOOGLE

Java Architecture
www.google.com/jobs/MountainView
Google is looking for Java experts. Openings available. Apply today!

Gentran EAI Middleware
www.SterlingCommerce.com
Enterprise Application Integration Solutions: Sterling EAI Middleware.

Fast Enterprise Messaging
www.progress.com/sonic
Need fast and secure enterprise messaging? Try SonicMQ.

What is SOA?
www.TIBCO.com
Service Oriented Architecture: Redefining Business Integration.

ARIS Platform
www.ids-scheer.com/soa
Business Processes as the Base for Service-Oriented Architecture (SOA)



This page was created using **Nitro PDF SDK** trial software.
To purchase, go to <http://www.nitropdf.com/>



NEXAWEB on SYS-CON.TV
Enterprise Web 2.0

SYS-CON.TV WEBCASTS

- JACKBE The Big A (architecture in AJAX)
- INSTANTIATIONS Eclipse Rich Internet Platform with Taylor and Milinkovich
- YAHOO! Applying AJAX to Speed User's Journey
- ENERJY WEBCAST Java Code Quality Management
- APP SERVER SHOOT-OUT with Microsoft, IBM, JBoss, Sun, BEA, and Oracle

discussion, appare

SUBSCRIBE TO THE WORLD'S MOST POWERFUL NEWSLETTERS

Receive Breaking i-Technology News as it Happens...

- | | | |
|---|---|--|
| <input type="checkbox"/> AJAX | <input type="checkbox"/> Virtualization | <input type="checkbox"/> CRM |
| <input type="checkbox"/> Java | <input type="checkbox"/> Web 2.0 | <input type="checkbox"/> HP |
| <input type="checkbox"/> Open Source | <input type="checkbox"/> ColdFusion | <input type="checkbox"/> Oracle |
| <input type="checkbox"/> .NET | <input type="checkbox"/> PowerBuilder | <input type="checkbox"/> Red Hat |
| <input type="checkbox"/> Flex | <input type="checkbox"/> XML | <input type="checkbox"/> Perl |
| <input type="checkbox"/> Video | <input type="checkbox"/> Eclipse | <input type="checkbox"/> Python |
| <input type="checkbox"/> iPhone | <input type="checkbox"/> Open Web | <input type="checkbox"/> Ruby on Rails |
| <input type="checkbox"/> Silverlight | <input type="checkbox"/> Apache | <input type="checkbox"/> SAP |
| <input type="checkbox"/> SOA/Web Services | <input type="checkbox"/> CMS | <input type="checkbox"/> SaaS |

Your E-Mail: State: Zip Code:

Your Job Title: (Please Select One)

Business/Industry: (Please Select One)



Type the characters you see in this picture (lower case):

Subscribe Now!

SUBSCRIBE TO OUR RSS FEEDS & GET YOUR SYS-CON NEWS LIVE!

RSS Click to Add our RSS Feeds to the Service of Your Choice:

add to [View Additional SYS-CON Feeds](#)

Publish Your Article! Please send it to editorial(at)sys-con.com!

Advertise on this site! Contact advertising(at)sys-con.com! 201 802-3021

[ADVERTISE](#) | [MAGAZINE SUBSCRIPTIONS](#) | [FREE BREAKING-NEWSLETTERS!](#) | [SYS-CON.TV](#) | [BLOG-N-PLAY!](#) | [WEBCAST](#) | [EDUCATION](#) | [RESEARCH](#)

[.NET Developer's Journal - .NETDJ](#) | [ColdFusion Developer's Journal - CFDJ](#) | [Eclipse Developer's Journal - EDJ](#) | [Enterprise Open Source Magazine - EOS](#)
[Open Web Developer's Journal - OPEN WEB](#) | [iPhone Developer's Journal - IPHONE](#) | [Virtualization - Virtualization](#) | [Java Developer's Journal - JDJ](#) | [Linux.SYS-CON.com](#)
[PowerBuilder Developer's Journal - PBDJ](#) | [SEO / SEM Journal - SJ](#) | [SOAWorld Magazine - SOAWM](#) | [IT Solutions Guide - ITSG](#) | [Symbian Developer's Journal - SDJ](#)
[WebLogic Developer's Journal - WLDJ](#) | [WebSphere Journal - WJ](#) | [Wireless Business & Technology - WBT](#) | [XML-Journal - XMLJ](#) | [Internet Video - ITV](#)
[Flex Developer's Journal - Flex](#) | [AJAXWorld Magazine - AWM](#) | [Silverlight Developer's Journal - SLDJ](#) | [PHP.SYS-CON.com](#) | [Web 2.0 Journal - WEB2](#)

SYS-CON MEDIA: [ABOUT US](#) | [CONTACT US](#) | [COMPANY NEWS](#) | [CAREERS](#) | [SITE MAP](#)
 SYS-CON EVENTS: | [AJAXWorld Conference & Expo](#) | [iPhone Developer Summit](#) | [OpenWeb Developer Summit](#) | [SOA World Conference & Expo](#) | [Virtualization Conference & Expo](#)
 INTERNATIONAL SITES: [India](#) | [U.K.](#) | [Canada](#) | [Germany](#) | [France](#) | [Australia](#) | [Italy](#) | [Spain](#) | [Netherlands](#) | [Brazil](#) | [Belgium](#)

[Terms of Use & Our Privacy Statement](#) [About Newsfeeds / Video Feeds](#)
 Copyright ©1994-2008 SYS-CON Publications, Inc. All Rights Reserved. All marks are trademarks of SYS-CON Media.
 Reproduction in whole or in part in any form or medium without express written permission of SYS-CON Publications, Inc. is prohibited.

This page was created using **Nitro PDF SDK** trial software.
 To purchase, go to <http://www.nitropdf.com/>