



Imagine a business phone system that
 improves productivity
 enhances your company's image
 saves money

Blogs:
 Rich Tehrani
 Tom Keating
 Greg Galitzine
 Russell Shaw
 Wireless Mobility
 Green Blog
 Call Center/CRM

...more

- CHANNELS
- COMMUNITY SITES
- SERVICE PROVIDER
- ENTERPRISE
- DEVELOPER
- RESELLER
- GOVERNMENT
- CONSUMER
- About TMC
- TMCnet Services
- Advertise
- Blogs
- News Alerts
- Free eNews
- Events
- Publications
- White Papers
- Content Submission

HD Voice	SIP	IPTV	TEM Solutions	VoIP Services	Billing	Visual Voicemail	Hosted Communications	Green Technology
Call Recording	IP Telephony	IP Communications	Rich Media	Open Source PBX	Contact Center	Business VoIP	Mobile VoIP	

• What's New • Events • Publications • Forums • Web Events • White Papers

Search TMCnet
 Type your search here
 Advanced

[April 03, 2008]

FIX8 Secures \$2M in Series A Financing From SK Telecom, Plus Contract to Develop Interactive Avatar Technology for SKT's 20M+ Users

NEW YORK, April 3, 2008 /PRNewswire/ -- VIRTUAL WORLDS -- FIX8, a division of Mobinex, Inc., a leader in virtual communications technology, today announced the company has secured an additional \$2 million in Series A financing from SK Telecom, the top wireless communication provider in Korea, with revenue of KRW 11.28 trillion (\$11.4 Billion US). FIX8 now closes its initial round of financing having successfully raised over \$5 million. In addition, SKT has awarded FIX8 with a contract to lead the development of SKT's 3D avatar animation technology, which will enhance mobile and online communications.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20071016/LATU082LOGO>)

"SKT's investment is a testament to FIX8's growing consumer popularity and expanding interest in video and mobile User Generated Content," said FIX8 CEO, Linh Duy Tang. "We are proud to partner with a world-renowned telecom company that shares in our commitment to delivering innovative solutions for virtual communications across Internet, TV and mobile phones."

FIX8's premium content offerings include virtual communications technology that digitizes human expressions via webcam in real time. Users can animate live video on IM services including MSN, Yahoo, AIM and Skype. FIX8 videos can also be saved and posted across Facebook, MySpace and YouTube. FIX8 Mobile will soon offer animated video chat and sharing on camera phones.

"Investing in FIX8 was a strategic decision based on the company's pioneering vision and technology leadership in the area of virtual communications coupled with explosive growth in mobile User Generated Content," stated the investment manager of SK Telecom. "We also look forward to continued collaboration with FIX8 as SKT introduces additional mobile UGC services across Korea."

In addition to SKT's \$2 million investment in FIX8, the wireless operator also awarded the company a contract to lead the development of SKT's 3D avatar animation technology to enhance mobile and online communications. The Fix8 solution will allow users to communicate using interactive avatars that map to their facial movements and expressions. Each socially interactive character will offer characteristics of personal identity, lifelike emotions and other fun features.

"Not only did SKT invest in FIX8, but we contracted the company to develop our interactive avatar technology. FIX8 is a true innovator in the Web 2.0 and now 3.0 space. The technology will be central to social interactivity and media-enhanced communication for our users," added the project manager of SKT's 3D avatar animation project.

About FIX8

FIX8 is a new media company that blends Internet and mobile platforms with rich streaming video creation, editing and sharing capabilities. FIX8 is a FUN, creative new way of communicating. Developed in response to rapid growth in video sharing, social networking and user-generated content, FIX8 is the future of rich

CrystalBlue Voice Service
 A Better Way for Businesses to Communicate

Subscribe Today!

- Channels Home
- VoIP
- ATCA
- Auto Dialer
- Bandwidth Management
- Billing
- Broadband Telephony
- Business Phone Service
- Business Phone System
- Call Center Recording
- Call Recording
- Conference Call
- Contact Center Recording
- e911
- Email Server

This page was created using **Nitro PDF SDK** trial software.
 To purchase, go to <http://www.nitropdf.com/>

interactive communication. Headquartered in Los Angeles, FIX8 has offices in China and Vietnam. FIX8 is a division of Mobinex.

Ethernet Extender <http://www.fix8.com/>

Fax
 Fax Over IP
 Free Video Conferencing
 HD Video Conferencing

About SK Telecom
 SK Telecom is the top wireless communication provider in Korea, where it has over 22 million subscribers and more than 50% of the total market. Established in 1984, the company reached KRW 11.28 trillion in revenue in 2007. SK Telecom was the first to launch and commercialize CDMA, CDMA 2001x, CDMA EV-DO and HSDPA networks, and currently provides cellular, wireless Internet, mobile media, global roaming services and more. For more information, please visit <http://www.sktelecom.com/> or email press@sktelecom.com.

Headsets
 Hosted PBX

Photo: [http://www.newscom.com/cgi-bin/prnh/20071016/LATU082LOGO\)AP](http://www.newscom.com/cgi-bin/prnh/20071016/LATU082LOGO)AP) Archive: <http://photoarchive.ap.org/PRN> Photo Desk, photodesk@prnewswire.com

Hosted VoIP
 FIX8

International Calling
 CONTACT: Susan Nia, Vice President Marketing, of FIX8, +1-818-905-8987 , susan.nia@fix8.com

Internet Fax
 Web site: <http://www.fix8.com/http://www.sktelecom.com/>

IP PBX
 [[Back To Contact Center Global Community's Homepage](#)]

IP Phone System
 Subscribe FREE to all of TMC's monthly magazines. Click here now.



IP Phones
 Lead Management
 Managed Services

The Authority on
[3rd Party Remote Call Monitoring](#), [AdvancedTCA](#), [ATCA](#), [Broadband Telephony](#), [Call Center Furniture](#), [Call Center Scheduling](#), [Call Center Software](#), [Call Center Training](#), [Conference Call / Audio Web](#), [Contact Center Outsourcing](#), [Contact Center Performance](#), [Customer Care Solutions](#), [Customer Experience Management](#), [Customer Interaction Management](#), [Headsets](#), [Hosted Contact Center](#), [Hosted IP](#), [Hybrid IP](#), [Inbound Call Center](#), [Industry Research](#), [Internet Fax](#), [Internet Phone](#), [IP Conferencing and Collaboration](#), [IP PBX](#), [IP Phone System](#), [IP Services](#), [IP Telephony](#), [IP Trunking](#), [IPBX](#), [IVR](#), [Mobile Skype](#), [Mobile Telephony](#), [On Demand Call Center](#), [Open Source CRM](#), [Open Source PBX](#), [PBX](#), [Predictive Dialer](#), [Selecting VoIP Solutions](#), [SIP](#), [SIP Trunking](#), [Small Business VoIP](#), [SOA](#), [Speech Applications and Solutions](#), [Speech Technologies](#), [Telecom Cost Management](#), [Telecom Expense Management](#), [Triple Play](#), [Unified Communications](#), [Virtual Contact Center](#), [Voice Over Broadband](#), [VoIP](#), [VoIP Contact Center](#), [VoIP Developer](#), [VoIP Gateways](#), [VoIP Phone Systems](#), [VoIP Quality of Service](#), [VoIP Service Provider Solutions](#), [VoIP Test Solutions](#), [Wireless Headsets](#), [Workforce Management](#), and [Workforce Optimization](#)

PC to Phone
 Phone Systems

Technology Marketing Corporation,
 One Technology Plaza, Norwalk, CT 06854 USA
 Ph: 800-243-6002 , 203-852-6800 ; Fx: 203-853-2845
 General comments: tmc@tmcnet.com, Comments about this site: webmaster@tmcnet.com.
[About](#) [Contact](#)
 Technology Marketing Corp. 1997-2008 Copyright. [Privacy Policy](#) [Sitemap](#)

Residential VoIP

Selecting VoIP Solutions

SIP Server

SIP Trunking

Small Business VoIP

SOA/Web Services

Softswitch

Telecom Certification

Telecom Cost Management

Telecom Environment Management

Telecom Expense Management

Triple Play

This page was created using Nitro PDF SDK trial software.
 To purchase, go to <http://www.nitropdf.com/>

Unified
Communications

Video Conferencing

Voice Peering

VoIP

VoIP Call Center

VoIP Call Recording

VoIP Contact Center

VoIP Developer

VoIP DSP

VoIP PBX

VoIP Robustness
Testing

Web Conferencing

Wholesale VoIP

Wireless Backhaul

CRM

Billing

Conference Call

CRM Software

CRM Solutions

Headsets

Hosted Contact Center

Marketing Software

Open Source CRM

SIP Server

Speech Technologies

Survey

Workforce Management

Workforce Optimization

Call Center

3rd Party Remote Call
Monitoring

Billing

This page was created using **Nitro PDF SDK** trial software.
To purchase, go to <http://www.nitropdf.com/>

Call Center Furniture

Call Center Outsourcing

Call Center Recording

Call Center Scheduling

Call Center Software

Call Center Solutions

Call Center Training

Call Recording

Conference Phones

Contact Center Services

Dialer

Headsets

Help Desk Software

Hosted Call Center

Hosted Contact Center

IVR

Mobile Management

Open Source CRM

Predictive Dialer

SIP Server

Speech Recognition
and Text to Speech

Speech Technologies

Survey

Telemarketing Services

Virtual Call Center

Virtual Contact Center

Voice Broadcast

VoIP Call Center

Workforce Management

Workforce Optimization

This page was created using **Nitro PDF SDK** trial software.
To purchase, go to <http://www.nitropdf.com/>

IP TV

HD Video Conferencing

Communities

Business VoIP

Contact Center

Green Technology
World

IP Communications

Open Source PBX

Rich Media

VoIP Services

Other TMCnet Sites

Alternative Power

Biometritech

Communications
Solutions

Consumer Electronics

Disaster Planning

Planet PDA

Wifi Revolution

Sponsored Links ▾


Latest Stock Information
Enter Symbol
1 Month ▾
Go

Traffic Rank tmcnet.com
8,009
Powered by  Alexa

**Contact Center
Research**

This page was created using **Nitro PDF SDK** trial software.
To purchase, go to <http://www.nitropdf.com/>