

socalTECH.com

High Tech News and Information for Southern California

Benjamin Kuo's Blog

Thoughts on Southern California's high tech and venture capital industry

« [Web 2.0 security...er, insecurity... Dressing down?](#) »

Southern California's crop of 3D/virtual interaction companies

November 14th, 2008 by Benjamin Kuo

The [launch](#) this morning of **Oblong Industries** — a venture-backed company developing gesture-based user interfaces ala [The Minority Report](#) — is the latest in what appears to be a string of 3D and virtual interaction-related companies showing up here in Southern California.

Other companies in the area include **Total Immersion**, which develops technology which allows users to literally interact with virtual objects on screen — which recently [relocated its headquarters to Los Angeles](#)— and Irvine-based **Eon Reality**, which [develops 3D software](#) for allowing users to interact with 3D objects and models ala the Star Trek holodeck — including technology it has licensed from Microsoft (Microsoft's TouchLight™). Eon Reality also has [3D avatar creation technology](#), which is the focus of Pasadena's [Big Stage Entertainment](#).

Think that's it? There's also **RealD**, which owns the market for 3D theater projection systems — i.e. Chicken Little, Journey to the Center of the Earth, etc., **Fix8** — which inserts graphics real-time into video camera sessions — and **DDD** which makes displays and technology related to 3D displays.

This entry was posted on Friday, November 14th, 2008 at 8:52 am and is filed under [Startups](#), [Technology](#). You can follow any responses to this entry through the [RSS 2.0](#) feed. You can [leave a response](#), or [trackback](#) from your own site.

Leave a Reply

You must be [logged in](#) to post a comment.

[Entries \(RSS\)](#) and [Comments \(RSS\)](#).