



ANIM8, COMMUNIC8, AND ELEV8 USER-GENERATED CONTENT WITH fix8.

fix8 revolutionizes user-generated content bringing animated communication, Instant Messaging, and video file sharing together in one easy to use application.

SHERMAN OAKS, CA – February 12, 2007 – **fix8**, today launched a new application that allows people to create, relate, communicate and interact in the virtual online space in real time using digital animated avatars and accessories. Through the use of standard personal computers and webcams, this BETA release combines **fix8**'s own H.E.A.R.T. (Human Expression and Rendering Technology) with avatar technology, flash animation, quality sound effects and voice manipulation, and video capturing capabilities. **fix8** is also launching a companion site that allows people to upload, watch and participate in creative video competitions at www.fix8.com. Unlocking the true creative potential in online communication, **fix8** makes it easy, fast, and fun to render complete videos for a variety of uses as well as enhance Instant Messenger communications through **fix8**'s live streaming video feature.

"People need to be able to unleash their creativity and let their imaginations run wild. With **fix8**, every user becomes both an artist and a storyteller," said Linh Tang, president and CEO. "Man's love of telling stories goes back to the days of the caveman. **fix8** is a device that finally unlocks the user's creativity in the virtual communication space – ushering in a new world of unique user-generated reality."

fix8 is a unique interactive communication application that allows people to customize their on-screen virtual appearance using **fix8** avatar technology and **fix8** Creative Accessories. **fix8** integrates human expression analysis and rendering capabilities, fixie/avatar technology, voice manipulation, and FX8 - Facemaker design capabilities in one. **fix8** can create still images, fully-rendered videos, as well as integrate into LIVE video instant message experiences.

Beyond just connecting people through recorded video, **fix8** is delivering entertaining, original participant created mixed media content unlike any other. The initial release includes over 20 original animated avatars, a variety of over 60 accessories of all types, and the ability for users to create their own original avatars using their own photorealistic images.

fix8, is a division of Mobinex, LLC, a privately held technology company headquartered in Sherman Oaks, CA, with offices in China, Singapore and Vietnam. For more information, visit www.fix8.com.